

Official Rules and Regulation

“BEAT THE BOMB”

1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED.

2. WHO MAY PARTICIPATE:

Contestants must be a Los Angeles County or Orange County resident, at least 16 years of age to participate and must present two (2) forms of Identification: a valid California Drivers License or government issued photo ID with a valid Social Security Number Card or a valid Taxpayer Identification Number.

3. ELIGIBILITY

A. Employees of Radio Stations KXOL-FM (“Station”), Spanish Broadcasting System, Inc., its affiliates and their public relations agencies, participating sponsors and family members (family is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.

B. One prize per winner and his/her immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or “household” (“household” is defined as anyone living at the same address) is allowed within a six (6) month period.

C. Each winner must provide the Station with valid identification and a valid TIN or social security number and a valid government-issued photo identification which contains the individual’s current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.

D. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.**

4. NATURE OF CONTEST:

Beginning January 14th, 2008 through March 14th, 2008 (*excluding certain dates noted below*), listeners will have the opportunity to call the KXOL studios at **1-877-963-0963** from any area code in Los Angeles or Orange counties at a designated time between the hours of 5 AM and 10 PM from Monday through Friday. The exact time for participation in the contest will change daily at random and the listeners will be prompted to call in to play the game. The selected caller will be asked to participate in the game and try to “Beat the Bomb” (the “Contest”). When the contestant is ready to play, a voice will announce an amount of money and increase the amount as the contest progresses. Simultaneously, a hissing noise will sound, simulating the fuse of a bomb. The participant needs to call out “STOP” to the On-air DJ before the hissing noise ends and the bomb explodes in order to win a cash prize equal to the last amount announced. If the bomb

explodes before the participant says to stop, no prize is awarded. There will be approximately four (4) winners per day. The amount of the prize varies per winner. The minimum cash prize will be one dollar (\$1.00) and the maximum prize will be twenty-five thousand dollars (\$25,000).

**The contest will not be on air from February 12th to February 15th, 2008. The contest does not air on the weekends. **

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

The Station is not responsible for lost, late, incomplete, stolen, misdirected, torn, altered or illegible entries. All entries become the exclusive property of the Station and will not be returned or acknowledged. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

By participating in the Contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZES:

The amount of the cash prizes will vary depending on when the contestant stops the bomb. The minimum cash prize will be one dollar (\$1.00) and the maximum prize will be twenty-five thousand dollars (\$25,000). No cash will actually be awarded; winners will instead receive a company check equal to the amount of the prize won.

6. RETAIL VALUE:

The approximate retail value of the Prize will vary.

7. ODDS OF WINNING.

The odds of winning depend on the number of callers.

8. RELEASE:

By participating in the Contest, each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries,

affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

9. REDEEMING OF PRIZE:

All prizes must be redeemed or claimed after 21 days of winning date but before 30 business days at, the KXOL-FM offices located at 10281 West Pico Boulevard, Los Angeles, California 90064 Monday through Friday between the hours of 10:00 AM to 4:00 PM.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winner(s) grant the Station exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other Contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

11. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules.

12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize.

13. The Station reserves the right to award additional prizes throughout the Contest.

14. Any rule changes after the Contest begins must not disadvantage contest participants and will be announced promptly and conspicuously.

15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.

16. The Station disclaims all liability for any delays, miss-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors,

malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

17. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
18. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the Contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contests, etc. as required by local and state law.
19. A copy of these rules and regulations will be retained and available for public inspection at the Station's offices located at 10281 West Pico Boulevard, Los Angeles, California 90064.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for "Beat the Bomb" contest, as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print)

Name: _____

Address: _____

City/State/Zip: _____

Phone #: _____

Social Security #

or TIN #: _____

Signature

Date